Beat: Technology

THE NEW CHALLENGES OF LOGISTICS - STUDY BY LES ECHOS ETUDES For GEODIS

Presentation October 16, at LES ECHOS

PARIS, 17.10.2019, 15:18 Time

USPA NEWS - Was held on October 16, 2019 the Presentation of the New Study by Les Echos Etudes for Geodis Logistics Company (@ Les Echos-Le Parisien Headquarters in Paris). Geodis, As a Logistics Company, it covers five lines of Business: Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express and Road Transport....

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Their Activities to find a "Solution" :

* By Vertical Market : Retail - Fast Moving Consumer Goods - Industrial - Automotive - High-Tech - Aerospace & Defense
* By Activity : Express & Parcels Delivery - Overland Transport - Air & Ocean Freight - Industrial Projects - Contract Logistics - Supply Chain Optimization - Customs.

The Event was organized around GEODIS and Clients to present Conclusions expressed in the New Study called "La Logistique : Atout Clé des Filières d'Excellence Française" highlighting the different Issues in FRANCE regarding the Logistics. It was animated by Jean-Marc Vittori, Editor, Les Echos. An Opening Keynote was given by Marie-Christine LOMBARD, President of Executive Board, GEODIS.

* Panel One : Logistics, a Key Role in Competitiveness. A Pillar of the Success of Exporting Companies?
Thomas BERTHAUD, Logistics & Supply Chain Director, MICHELIN
Marie-Christine LOMBARD, President of the Executive Board, GEODIS

* Panel Two : The Intelligent Supply Chain, New Vector of Performance. How is AI needed in Logistics? Why and how to transform your Supply Chain?
Marie-Christine LOMBARD
Olivier THEULLE, Director of Information Systems Operations, FNAC DARTY

* What about Sustainable Logistics?
Pierre-Yves ESCARPIT, Deputy General Manager, CDISCOUNT

* Conclusion : What are the Next Challenges of Logistics?
Marie-Christine LOMBARD

Roughly, the Main Conclusions in the Survey were as follow :
* The Efficiency of Supply-Chain, Second Factor of Business Success
* The Supply-Chain is not an Investment Priority for Companies
* Improving the Customer Experience, first Challenge for Logistics Chains
* Third of the Companies entrust their Logistics to an External provider
* Outsourcing remains confined to Supply Chain Execution Functions
* The Price Criterion prevails in the Choice of the Provider
* The International Success of Companies goes through a Perfect mastery of the Business Environment
* Logistics, a Key Role in the Export Power of France

* A Need for Personalized Support
* Digital Transformation of the Supply-Chain is engaged but still remained Partial
* Priority is given to Collaborative Tools and to the Improvement of Upstream Processes
* Sustainable Logistics, a Source of Competitiveness to exploit....

Source : Presentation of the New Study by Les Echos Etudes for Geodis.called "La Logistique : Atout Clé des Filières d'Excellence Française". @Les Echos-Le Parisien Headquarters in Paris. On October 16, 2019

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